

# Business Briefs

Published by the Village of Burr Ridge Economic Development Committee

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## Mission Statement

To act as a recommending body to advise the Village Board and Staff on ways to develop a positive business climate, consistent with the existing residential character of the community, which will encourage the retention of existing businesses and promote and assist in the growth and development of new businesses. The BREDC will seek to build relationships among the Village Board, Staff, commercial developers, various associations of commerce and industry and Burr Ridge businesses that encourages an exchange of information, the promotion of the Village as a viable location for new investment and the development of policies which will provide the impetus for the retention/expansion of the local tax base and employment opportunities.

[www.burr-ridge.gov](http://www.burr-ridge.gov)

## Burr Ridge Village Center Project Approved

The Village Board, at its October 10th meeting, approved the final plans for Phase I of the Village Center. Phase I includes the construction of five of seven buildings and all site improvements, such as streets, sidewalks and landscaping. Phase II includes construction of the remaining two buildings. Opus North hopes to begin mass grading of the site this fall, break ground and begin construction in the spring of 2006, and open the Center in the spring of 2007.

The Village Center is a mixed use "downtown" district featuring an open air shopping experience characterized by upscale retail and restaurants along a main street. The project will include 191,000 square feet of retail space, 25,000 square feet of restaurants, 33,000

square feet of office space plus 179 condominium units. The developer, Opus North Corporation, expects to begin ground work immediately and construction of buildings in the spring of 2006. More information is available at the Village Hall or on our website [www.burr-ridge.gov](http://www.burr-ridge.gov).



## Village to Host Annual Business Breakfast

Mark your calendar now for the annual Business Breakfast. The Village will host the event Thursday, November 17, at the Five Seasons Country Club (6901 Madison Street in Burr Ridge). Coffee and juice will be served at 7:15 AM followed by a hot breakfast buffet at 7:30 a.m. The program will begin at 8:00 AM and will feature representatives from SBC, ComCast, and Fleetwood Networks discussing internet solutions for area businesses. The event is free and anyone interested in attending should RSVP as soon as possible to Barbara Popp at 654-8181, extension 103.

Check the mail for an invitation to the Economic Development Committee's annual Business Breakfast. Join your fellow business leaders, the Economic Development Committee, Village officials and Staff for networking and the latest information about exciting new projects and developments in Burr Ridge.



## Hotel Marketing Subcommittee Formed; Creates, Implements Marketing Strategy

In April 2005, the Village formed the Hotel Marketing Subcommittee to make recommendations to the Economic Development Committee and Village Board concerning the development and administration of a Hotel Marketing Plan. The purpose of the plan is to determine ways in which local hotel operators can increase room stays at the four hotels in Burr Ridge: Extended Stay America, the Marriott, Ramada Inn and Spring Hill Suites Marriott. Each hotel is represented on the Committee.

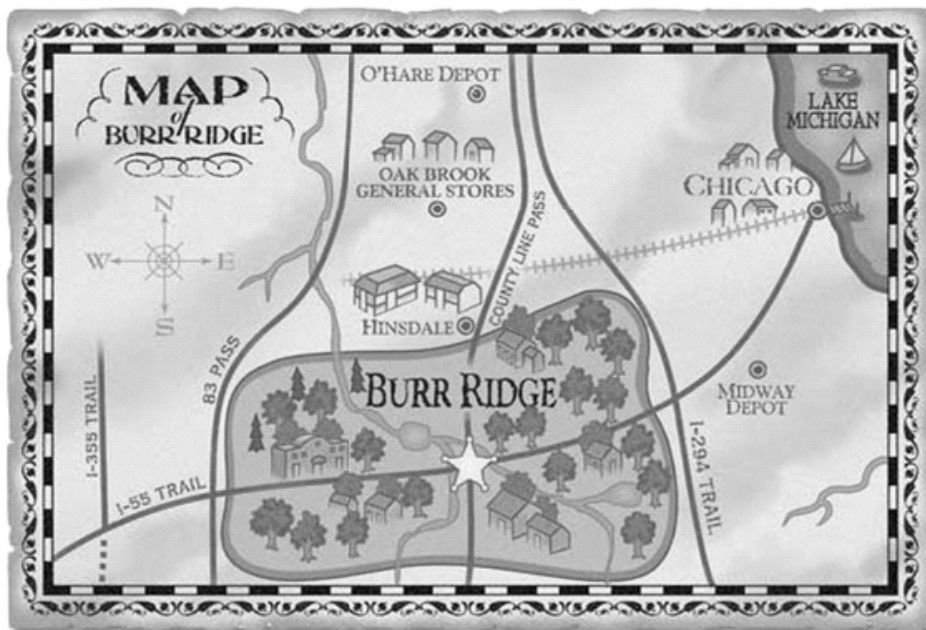
The objectives of the hotel marketing plan are to increase awareness for the hotels as a group and individually, establish a unique and meaningful "brand" for the group of Burr Ridge hotels, generate qualified leads among business and other general public audience segments, and build a database of future business opportunities. \$123,460 was budgeted in the FY 05-06 Hotel/Motel Tax Fund to develop and implement the plan. To date, the Subcommittee has successfully launched a Burr Ridge Hotels web site (see related article below), placed ads in Crain's Chicago Business and other business-related newsletters, magazines and local newspapers, and Midway Airport phone boards were continued. An annual Market Trend Report will show how successful the marketing efforts are over time. At this time, hotel/motel revenues are exceeding projections.

## Burr Ridge Hotels Web Site Goes Live

Does your business require hotel accommodations for out of town clients? Perhaps you are organizing a large luncheon. Support Burr Ridge hotels by encouraging your business travelers to stay at one of the four Burr Ridge hotels: Extended Stay America, the Marriott, Ramada Inn or Spring Hill Suites. The hotels offer everything from simple overnight stay accommodations to spectacular event/banquet facilities, a variety of restaurants and lounges, and extended stay accommodations. The Hotel Marketing Subcommittee has created a Burr Ridge Hotels web site, making it easier for businesses and clients to learn more about and make reservations at any of the four hotels, discover local dining, shopping, entertainment and recreational opportunities, and directions to and from Midway and O'Hare airports. Visit [www.burrridgehotels.com](http://www.burrridgehotels.com) today to learn how the Burr Ridge hotels can meet local business needs.

## Welcome to the Great Southwest of Chicago.

Avoid the hassles, congestion and high prices you find in the big city. The Hotels of Burr Ridge were built for convenient access to Oak Brook, O'Hare Airport, downtown Chicago and Midway Airport while providing a refreshing, greener side of Chicago experience you can only find in the park-like village of Burr Ridge.



The Greener Side of Town.



630-323-6630



630-986-4100



630-325-2900



630-323-7530

## Welcome New Businesses

Join us in welcoming the following new members of the Burr Ridge Business Community: Arkay Mechanical, Inc., BACC Vending, Capri Ristorante Italiano, Care One Home Health Services, Inc., Corvette Mike, Dillon Transport, Inc., Edward Jones, Flyer Publications, Inc., FPC, G. Schultz Construction, Illinois Isokern Corp., International Mortgage Corp., J & M Tile, Inc., JSN, Inc., Law Office of Robert J. Chio, Menza Foods, Midway Acoustical Interiors, Inc., Midwest Mobility & Design, Inc., One Source Pos, Inc., ProCom Sound, Protech Engineering, Inc., Right Fit Sports and Wellness LLC, Robbie Pyle Design, R.S. Bacon Veneer Company and TRC, Inc.

## Business Spotlight: Fleetwood Networks Offers High Speed Internet Access

Located in Burr Ridge, Fleetwood Networks is now providing high-speed internet access and technology services. Delivered via state of the art wireless technology, Fleetwood's Internet service is completely separate and independent of the phone company, eliminating the complications and limitations associated with using the phone company's infrastructure, equipment and services. Service is provided via local Burr Ridge tower sites, ensuring that it will be reliable and up to 120 times faster than dial-up. Connection is simple and no cable or telephone line subscriptions are required.

In addition to the high-speed internet access, Fleetwood offers a full range of Information and Communication Technology products and services including security and network design, installation, configuration, troubleshooting, maintenance and monitoring. To learn more, contact Fleetwood Networks at (630) 214-9400, extension 234, or email [dsmilden@fleetwoodnw.com](mailto:dsmilden@fleetwoodnw.com).

## Village's 50th Anniversary Approaching

The Village will celebrate its 50th Anniversary on October 20, 2006. Mayor Grasso appointed Trustee Wott Planning Committee Chair and has been recruiting residents to assist with fundraising and event planning. Businesses interested in sponsoring the celebration or making a donation should contact staff liaison, Lisa Scheiner, at 654-8181, ext. 105. Stay tuned for more information about this exciting event.

## Top Ten Sales Tax Generators

Listed in alphabetical order, the 2004 top sales tax generators are American Marketing Systems Inc., Bobak Enterprises, Inc., Dik Drug Co., Finkbiner Equipment Co., Industrial Electrical Supply of HSD, Merle B. Smith Company Inc., Mid-Way Supply Inc., Praxair Inc., Royal Office Products, and W.W. Grainger Inc.



These top ten companies generated an aggregate total of \$849,465 in sales tax revenue for the Village in the 2004 calendar year. This amount represented 46% of all sales tax received by the Village in 2004.

## Help Us Update Business Listings

The Village's web site ([www.burr-ridge.gov](http://www.burr-ridge.gov)) includes an entire section on economic development, including a "Web Links" page that can include a link to your website. Does your business have a link from our website? Has your web site's address changed? If so, your information may need updating. Please visit the Economic Development page and check your company's information as it appears on the Business Directory page and Web Links page. If you would like to make any changes or add your company to the listing for the first time, please contact Lisa Scheiner, Assistant to the Administrator at 654-8181, extension 105 or, via email at [lscheiner@burr-ridge.gov](mailto:lscheiner@burr-ridge.gov).

## Know the Code

### Parking Lot Expansion:

Parking lot expansion requires a Village building permit. To obtain a permit, present a survey showing both existing and proposed parking, grading, proposed drainage and erosion control with the \$75 application fee. The permit fee is an additional \$200. Generally, open off-street parking spaces must be located in interior side yards and rear yards. Except in Business Districts, parking is not permitted in front of the building, whether in the front yard, the interior side yard, the side yard adjoining the street or the buildable area in front of the building. For details on the zoning requirements for parking, contact the Community Development Department at 654-8181, extension 123. For details on engineering requirements for a parking lot expansion, contact the Engineering Department at 323-4733.



**VILLAGE OF BURR RIDGE  
7660 S. COUNTY LINE ROAD  
BURR RIDGE, IL 60527**

PRESORTED  
FIRST CLASS MAIL  
U.S. POSTAGE PAID  
HINSDALE, IL  
PERMIT NO. 94

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**ADDRESS SERVICE REQUESTED**

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**DATED MATERIAL  
PLEASE DELIVER PROMPTLY**

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**ATTENTION: PRESIDENT/CEO**

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### **Veterans' Memorial Update**



The design of the Veterans' Memorial (at left) has been revised to allow for more competitive bidding on materials and labor. While the budget for the project, \$270,000, remains unchanged, the new design should allow more flexibility. The revised design will continue to represent the five branches of military service, however, the pillars will be taller, thinner, and feature a crest from each branch at the top. The center of the memorial, once a solid granite pillar, will now feature a small dome held up by five pillars.

To date, \$70,000 has been raised, partly from the sale of brick pavers. Anyone interested in purchasing a brick can contact Corporal Tim Vaclav at 654-8181, ext. 309, or visit the Form's page on the Village's web site ([www.burr-ridge.gov](http://www.burr-ridge.gov)) for a downloadable brochure.

### **Emergency Preparedness for Businesses**

Recent disasters have reemphasized the importance of emergency planning for individuals as well as businesses. Businesses' emergency plans should state which staff, materials, procedures and equipment are necessary to keep the business operating. It should include contingency plans should the facility, suppliers and supplies not be accessible. The plan should include emergency payroll and payroll continuity, succession of management, methods of communication, procedures for drills/exercises, it should address the needs of employees with disabilities, etc. The plan should be practiced and updated regularly. According to the Department of Homeland Security's web site, [www.ready.gov](http://www.ready.gov), "an investment in planning today will not only help protect your business investment and your livelihood, but will also support your employees, customers and stakeholders, the community, the local economy and even the country." For more information about how businesses and individuals can prepare for an emergency, visit [www.ready.gov](http://www.ready.gov).